



Custom Online and Blended Learning

Creative – Affordable – Reliable – Effective



Our team of highly experienced professionals help you quickly clarify what you need and identify solutions that are effective, economical and, naturally, *inspired*.

We work with your management team and/or content experts to design a learning experience that meets your expectations and is consistent with tried and true learning methods. Your program may be *online, face-to-face, document-based, blended learning* or a *mobile app* – whatever is needed to create the most effective learning environment. Our end to end solutions are defined by a collaborative model of project management, planning, design, development, deployment, program evaluation and continuous quality improvement. *You can do or have us do as much or as little as you want.*

Services

- Project Management
- Strategic Planning
- Curriculum Design
- Content Experts
- Writing
- Media production, including video, audio, photography, graphics
- eLearning Production
- Teaching/Seminars/Workshops
- Implementation Planning & Support
- Outcomes Measurement
- Continuous Quality Improvement
- Presentations
- Online Registration and Payment
- Survey Management

Products

- Online learning program ready for publication to your website or learning management system
 - Microlearning
 - Long-course
 - Multimedia
 - Resources Library
 - Learning Forum
 - Skill & Knowledge Practice Activities
 - Tests and Examinations
- Website/Mobile App
- Webinar
- Self-Study Workbook
- Face-to-Face Training Program
- Train-the-Trainer Program
- Program Evaluation Reports

A Process Geared to Your Satisfaction

We use a collaborative and iterative process for development that is efficient and ensures that the products we are developing are what is needed to get the intended results. Involving key stakeholders in the development and assessment processes help ensure a high level of satisfaction with our services.

Our learning designs consider the learners' current knowledge and skill levels and build opportunities for developing higher levels of expertise, from novice to expert.

Our learning evaluation process is research-based, and seeks to measure and improve results from the initial assessment of the learning experience, to gains in knowledge, behavior changes and organizational results.



Contact us for a FREE, NO OBLIGATION consultation on your next project:

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